

Instructor: Omid

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Office Hours: TTH 4:00-4:45pm

Art 251

102.7 KIISFM TOP 40

Requirements:

- Showcase the soul of the given song being illustrated, this can be shown by way of formatting, a display treatment, or an abstraction
- Feel free to use any part of the lyrics (or all the words if you really need it), but keep in mind our preference is set according to "less is more".
- Do not exceed a maximum of 3 colors total (tones included)
- Beside the lyrics you will only* incorporate below set in your design:
 - The KIISFM public radio logo (no bigger than 2" x 1")
 - The name of the singer/band (without any feat. artist)
 - The KIISFM radio hashtag #1027kiisfm and #top40
 - The project hashtag #HeardOnKIISFM
 - The airtime (for example: NOV2016)
- Use Adobe InDesign for this project



Size and Format:

Digital Version:

11 x17 Vertical, 300dpi

You will email indd and jpg format

Print Version:

11 x17 Vertical

Mounted on Black* foam board 13"x19" (1" margin)

* You will use White foam board if your design has black background

Due Dates:

- Tuesday Nov 22nd.
 - Discuss the song according to your research
 - Initiate the core concepts/drafts/sketches and possible comps
- Tuesday Nov 29th.
 - Reviewing your 2 comps as draft print in full size
 - Reviewing your 2 digital files (must be emailed by Monday Nov 28th, 8PM)
- Thursday Dec 1st.
 - Print version will be delivered in class, mounted on foam board
 - Digital files (indd and jpg) will be emailed by the end of Wednesday Nov 30th.

* You can incorporate 1 representational silhouette