Art 251 Typography & Lettering

Instructor: Omid E-mail: omid@cpp.edu Office: 2114 Office Hours: TTH 4:00-4:45pm



Fall 2016

Project 5

Department of Art/cpp.edu

Type Specimens

Type Specimen requirements:

• Showcase the name of the typeface being illustrated, this can be shown by way of formatting, a display treatment, or an abstraction

- Include a blurb regarding the origin of the typeface in use
- Do not exceed a maximum of 3 colors total (tones included)
- Use Adobe Illustrator for this project

Size and Format:

2 choices: Vertical or Horizontal Print 11"x17" Mounted on Black* foam board 13"x19" (1" margin) * You will use White foam board if your design has black background

Due Dates:

• Thursday Nov 10th. Select a well-established typeface Research the History of typeface and the designer (or foundry) Print all materials you'll use in your design

• Monday Nov 14th. Email 2 comps before midnight (Format: yourname_prj5_comp1.pdf)

• Tuesday 15th. Selecting better comp and develop the final version

• Thursday Nov 17th. Project is due; Printed/Mounted Email the file before 12pm (Format: yourname_prj5_final.pdf)

Archer Hoeffer & Frere-Jones zooz abcdefghijklmnopgrstuvwxyz 1234567890





Baderchile is a transitional serif typeface designed in 125 20 John Baderchild (1760-1773) in Birnsingham, England, Baderchile is classified as a transitional syspeface, positioned between the edd stytypeface of William Casten, and the medeen styles of Giambattista Bodoni & Firmin Dide. The Buderchi syspeface is the most of John

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