

# LETTERING

Creating letters by hand allows graphic artists to integrate imagery and text, making design and illustration into fluidly integrated practices. Lettering can emulate existing typefaces or derive from the artist's own drawing or writing style. Designers create lettering by hand and with software, often combining diverse techniques.





KING OF DESIGN

KING OF FASHION

KING OF BEATS

TOKION MAGAZINE: KINGS  
Designer: Deanne Cheuk,  
2002–2003. *These magazine  
headlines combine drawing and  
painting with digital techniques.*



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**THE LOCUST (LEFT) and MELT BANANA (RIGHT)** Screenprint posters, 2002. Designer: Nolen Strals. *Hand lettering is a vibrant force in graphic design, as seen in these music posters. Lettering is the basis of many digital typefaces, but nothing is quite as potent as the real thing.*



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