Creating letters by hand allows graphic artists to integrate imagery and text, making design and illustration into fluidly integrated practices.

Lettering can emulate existing typefaces or derive from the artist's own drawing or writing style.

Designers create lettering by hand and with software, often combining diverse techniques.





TOKION MAGAZINE: KINGS
Designer: Deanne Cheuk,
2002–2003. These magazine
headlines combine drawing and
painting with digital techniques.

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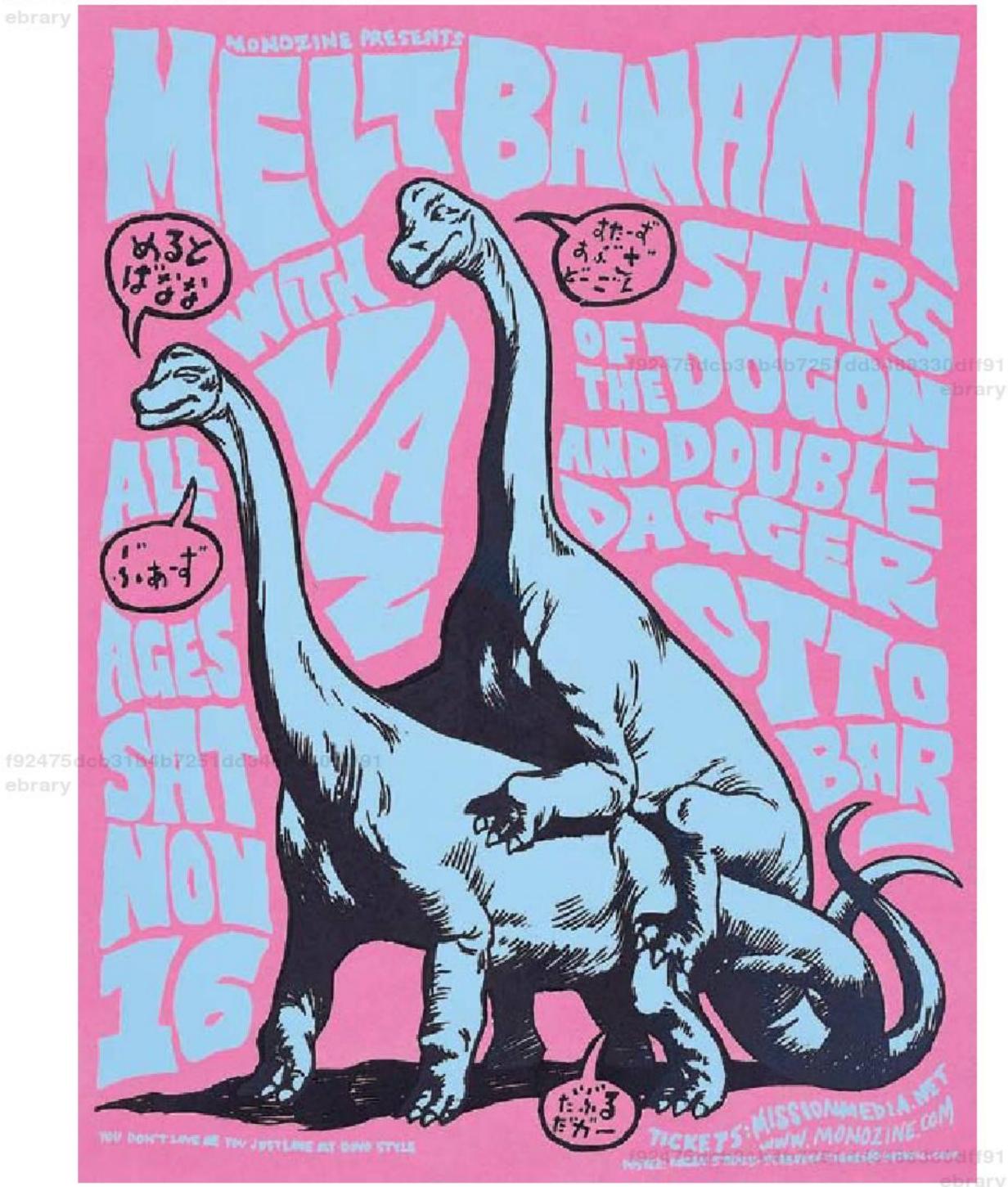


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THE LOCUST (LEFT) and MELT BANANA (RIGHT) Screenprint posters, 2002. Designer: Nolen Strals. Hand lettering is a vibrant force in graphic design, as seen in these music posters. Lettering is the basis of many digital typefaces, but nothing is quite as potent as the real thing.

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